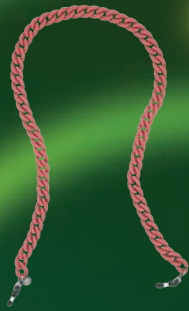


# OPTICA<sup>®</sup>



Retail Guide 2024

OPTICA®

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# BRIGHTWIPE®

STREAK FREE CLARITY

A better way to clean your glasses



PERFECT FOR USE ON





## LENS WIPES

SWLEN250  
250pcs Dispensing Box

RRP \$44.99

SWPAK06  
30pcs Prepack (6)

RRP \$5.99



RRP \$11.99

SWLEN60  
60pcs Prepack (6)

## 60ml LENS CLEANER



SWLC60ML  
Lens Cleaner 60ml  
Prepack (12)

RRP \$6.99

## MICROFIBRE LENS CLEANING CLOTH



SWMC05  
Microfibre Cloth  
Prepack (12)

RRP \$6.99

## ANTIFOG LENS WIPES



SWLENAF20  
Antifog 20pcs  
Prepack (12)

RRP \$5.99

## STOPFOG GEL



SWSF10G  
Antifog Gel  
Prepack (12)

RRP \$11.99

## ANTIFOG LENS CARE KIT



SWLCKAF30  
Lens Care Kit 30ml  
Prepack (12)

RRP \$13.99

## LENS CARE KIT



SWABLCK30  
Antibacterial Kit  
Prepack (12)

RRP \$9.99

## SCREEN CLEANER



SWSC200G  
Screen Cleaner  
Prepack (12)

RRP \$24.95

# peeps® BY CARBONKLEAN



Compact, portable and reusable spectacle and sunglass lens cleaning device



safe for all lenses



cleans fingerprints



500 uses

PEEPS12  
Peeps Carbon Lens Cleaner (12pc)  
EAN 9419844111079

**RRP \$24.99**



COMPACT CASE FOR PURSE OR BAG

MICROFIBRE CARBON CLEANING PADS

SOFT RETRACTABLE BRUSH

**RRP \$32.99**



PEEPS-1-CP  
Peeps Replacement Carbon Lens Pads - 2 sets  
EAN 9419844111079

What makes it unique?

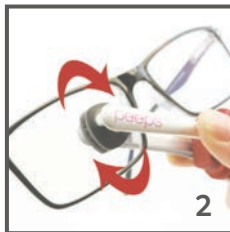


## A BETTER CLEAN IN 1, 2, 3!



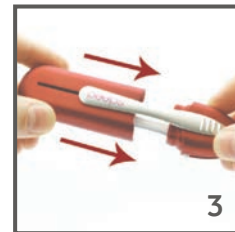
### USE THE BRUSH

Remove any particles on lens surface with the retractable brush; this protects the lenses from any damage.



### CLEAN THE LENSES

Slide the arms out from the cap and gently clamp lens between cleaning pads. Wipe with smooth circular motions. If some smudges persist, breathe gently on the surface and repeat the process.



### PUT CAP BACK ON

Slide arms back into cap. This replenishes the carbon formula on the cleaning pads, ready for the next clean.



## SCREENKLEAN

- Based on the same carbon technology as peeps
- No more grease and bacteria on your screens
- Reusable carbon cleaning product with no cloth or spray required
- Removes fingerprints and grease from smartphones, tablets and computer screens

**RRP \$24.99**



SCK1406  
ScreenKlean Carbon Screen Cleaner (12pc)  
EAN 9419844111406



# overspex™

## OVER-THE-TOP™ SUNGLASSES

Overspex sunglasses are designed to be worn over the top of prescription eyewear and reading glasses. Contemporary styles and colours providing convenient protection from the sun when out pursuing recreational pursuits. All Overspex are supplied with a premium quality microfibre cloth, hard protective case and a spectacle cord.

- 4 Unisex Frame Sizes
- 100% UV Protection
- Ultra Light-Weight Frames
- High Quality TR90 Frame Construction
- Premium TAC Polarized Lenses
- Available in Smoke or Brown lens colours
- Scratch Resistant Lenses
- Comprehensive Eye Cover



## FRAMES

RRP \$79.95

### GRANDE

LARGE - 135mm WIDE

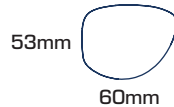


Frame & lens colour combinations vary between models, check out website for full details.

Colours:



Lens Size:



### QUADRO

MEDIUM - 135mm WIDE

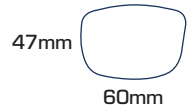


Frame & lens colour combinations vary between models, check out website for full details.

Colours:



Lens Size:



### MEZZO

MEDIUM - 130mm WIDE

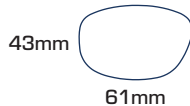


Frame & lens colour combinations vary between models, check out website for full details.

Colours:



Lens Size:



### LUCIDO

SMALL - 130mm WIDE

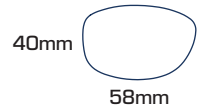


Frame & lens colour combinations vary between models, check out website for full details.

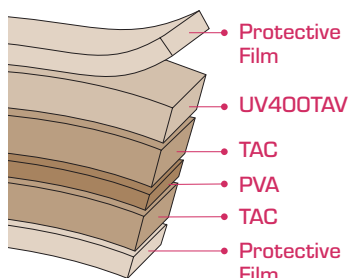
Colours:



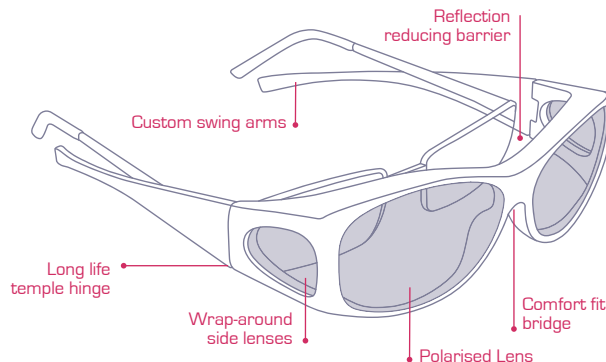
Lens Size:



### POLARISED LENS CONSTRUCTION



### FRAMES FEATURES



### MERCHANDISING



Display Stand

OverSpex™ Sunglasses comply to the mandatory requirements of the AS/NZS 1067.1:2016 and EN 1836:2005 standards for sunglasses and fashion spectacles.

# CASES FASHION RANGE

Many of these cases can be viewed with an interactive 360-degree image on our website. **2-Year Warranty on all cases.**



Folds down flat!

RRP: \$12.49

## TRIANGLE CASE II

OPM7056-01

Internal Dimensions: L 153mm x W 49mm x H 49mm

Colours: ●

Subject to stock availability



RRP: \$12.49

## VICTORIA

OPM575-01

Internal Dimensions: L 155mm x W 58mm x H 33mm

Colours: ●

Subject to stock availability



RRP: \$6.49

## SAHARA TARTAN

OPH17

Internal Dimensions: L 150mm x W 60mm x H 35mm

Colours: ●

Subject to stock availability



RRP: \$14.99

## LOLA

OPH35

Internal Dimensions: L 147mm x W 53mm x H 35mm

Colours: ● ● ● ●

Subject to stock availability



RRP: \$9.49

## KIWI COLOUR

OPK57

Internal Dimensions: L 145mm x W 60mm x H 35mm

Colours: ● ●

Subject to stock availability



RRP: \$12.49

## 3/4 POCKET CLIP

OPH50-01

Internal Dimensions: L 147mm x W 53mm x H 35mm

Colours: ●

Subject to stock availability



RRP: \$6.99

## 1/2 EYE ADMIRAL II

OPS18

Internal Dimensions: L 150mm x W 60mm x H 35mm

Colours: ●

Subject to stock availability



RRP: \$9.99

## STANDARD POCKET CLIP

OPS19

Internal Dimensions: L 145mm x W 60mm x H 35mm

Colours: ●

Subject to stock availability



RRP: \$5.99

## LARGE DRAWSTRING POUCH

OPS50

Internal Dimensions: L 155mm x W 58mm x H 33mm

Colours: ●

Subject to stock availability



RRP: \$12.49

## GRAPHITE CASE

OSG19

Internal Dimensions: L 147mm x W 55mm x H 29mm

Colours: ●

Subject to stock availability



RRP: \$13.49

## DOUBLE DIP

ODS35-01

Internal Dimensions: L 147mm x W 55mm x H 29mm

Colours: ●

Subject to stock availability



RRP: \$19.99

## CHLOE

OSG25

Internal Dimensions: L 147mm x W 53mm x H 35mm

Colours: ● ● ●

Subject to stock availability



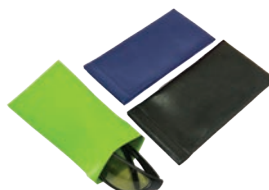
RRP: \$12.49

## KIDS PRINT CASES (ASSORTED)

OPC05

Internal Dimensions: L 147mm x W 50mm x H 36mm

Subject to stock availability, see website for current range



RRP: \$5.49

## SNAPPER VINYL

OPS43

Internal Dimensions: L 147mm x W 55mm x H 29mm

Colours: ● ● ● ● ●

Subject to stock availability



RRP: \$5.49

## SPRING-TOP TEXTURED

OPS42

Internal Dimensions: L 145mm x W 45mm x H 36mm

Colours: ● ● ● ●

Subject to stock availability



# CASES FASHION RANGE

Many of these cases can be viewed with an interactive 360-degree image on our website. **2-Year Warranty on all cases.**



**RRP: \$4.49**

**SOFT SLIP-IN CASE**  
OPS20  
Internal Dimensions: L 150mm x W 60mm x H 35mm  
Colours:   
Subject to stock availability



**RRP: \$5.49**

**FOLD OVER MAGNET DOME**  
OPS23  
Internal Dimensions: L 145mm x W 60mm x H 35mm  
Colours:   
Subject to stock availability



**RRP: \$19.99**

**MASTERPIECE MICROCLOTH CASE**  
CASMP20-PK6  
Internal Dimensions: L 150 mm x W 70mm x H 35mm






**RRP: \$18.99**

**ROUND DOUBLE CASE**  
ODR30  
Internal Dimensions: L 150mm x W 56mm x H 22mm  
Colours: 

**RRP: \$18.99**

**FLIPSIDE DOUBLE CASE**  
ODF30  
Internal Dimensions: L 147mm x W 53mm x H 33mm  
Colours: 



**RRP: \$59.99**

**MANTRA ITALIAN LEATHER CASE**  
ODS1614  
Internal Dimensions: L 172mm x W 78mm x H 49mm



**RRP: \$59.99**

**VALOUR ITALIAN LEATHER CASE**  
ODS5514  
Internal Dimensions: L 177mm x W 68.5mm x H 37mm



**RRP: \$18.99**

**BOULEVARD RPET CANVAS CASES**  
ODS6272  
Internal Dimensions: L 155mm x W 52mm x H 25mm  
Colours: 

# CHILISI™ EYEWEAR CASES & CLOTHS

Three unique ranges of vibrant eyewear cases, supplied in counter stands of 12 units. The fashion and optical ranges also include matching eyewear cloths.

**RRP: \$17.99**

**FASHION**  
CHILMX18



Includes 3 of each style:



Waves



Leaves



Flamingo



Pineapple

**RRP: \$17.99**

**OPTICAL**  
CHILOM18



Includes 3 of each style:



Phoropter



Eyechart



Lenses



Frames

# OPTICA BRANDED RETAIL RANGE



TISS30

RRP:  
**\$8.99**

## LENS CLEANING TISSUES

VARIES

Alcohol-free single-use lens cleaning tissues.

30 Tissue Box TISS30  
60 Tissue Box TISS60



RRP:  
**\$9.99**

## 42ml LENS CLEANERS

SOL42-BOX

Box QTY 15 units of 42ml Lens cleaning solution



RRP:  
**\$14.99**

## 200ml LENS CLEANERS

SOL200-BOX

Box QTY 8 units of 200ml Lens cleaning solution



RRP:  
**\$24.99**

## 500ml SOLUTION REFILL

SOL500



RRP:  
**\$38.99**

## LENS CLEANER PROMO PACK

SOLP3

1 x 42ml solution, 1 x 200ml solution, 1 x funnel,  
1 x 300x220mm cloth, 6 x lens cleaning tissues



RRP:  
**\$21.99**

## 42ML LENS CARE KIT

POU42-70S

1 x 42ml lens cleaning solution, 1 x cleaning cloth  
Also available with screwdriver included POU42P-70S



W/s:  
**\$39.99**

## BULK SOLUTION REFILL

VARIES

1 litre SOL10



RRP:  
**\$8.99**

## MICROFIBRE CLOTH IN WALLET

VARIES

Box QTY 20 units, available in assortments of:  
Mixed MIC03-BOXMIXED  
Mixed MIC03-BOXKIWIANA



RRP:  
**\$25.99**

## JUMBO MICROFIBRE CLOTH

MIC10

400x400mm cloths in black, navy or various printed patterns. Supplied in PVC pouch.



# MAGNIFIERS

Our range of magnifiers have a wide variety of uses for your customers that are interested in crafts, puzzles, miniature painting, electronics and anything else requiring magnified vision.

We offer an extensive selection of magnifiers. Please feel free to reach out to us for access to our complete range.



RRP:  
**\$29.99**

**MINI METRO MEDIA**  
MAGMD  
1.8x Magnification  
Requires 3x AA batteries



RRP:  
**\$69.99**

**MINI METRO ERGO**  
MAGEG  
2x Magnification  
Requires 2x AAA batteries



RRP:  
**\$29.99**

**CLIP ON MAGNIFIER**  
MAGCL  
Available in +1.00, +1.50, +2.00, +2.50 and +3.00 powers



RRP:  
**\$36.99**

**MINI METRO SLIDER**  
MAGSL  
3x Magnification plus automatic LED light.



RRP:  
**\$32.99**

**MINI METRO PEANUT**  
MAGPN  
3x Magnification plus automatic LED light.



RRP:  
**\$34.99**

**MINI METRO EXPLORER**  
MAGEXP  
3x Magnification plus automatic LED light.



RRP:  
**\$54.95**

**MAGNI PRO**  
**4x LED HAND MAGNIFIER**  
MZED12  
4x Magnification plus LED light.



RRP:  
**\$54.95**

**MAGNI PRO**  
**3x LED PAGE MAGNIFIER**  
MZ1815  
3x Magnification plus LED light.



RRP:  
**\$54.95**

**MAGNI PRO**  
**10x LED HAND MAGNIFIER**  
MZ1812  
10x Magnification plus LED light.





# IMAG EXECUTIVE READING GLASSES

RRP:  
**\$59.99**



**BLACK**

IMAG01

Reading Powers:  
1.00, 1.50, 2.00, 2.50, 3.00

Subject to stock availability



**GUN METAL**

IMAG02

Reading Powers:  
1.00, 1.50, 2.00, 2.50, 3.00

Subject to stock availability



**RED**

IMAG03

Reading Powers:  
1.00, 1.50, 2.00, 2.50, 3.00

Subject to stock availability



**BLUE**

IMAG04

Reading Powers:  
1.00, 1.50, 2.00, 2.50, 3.00

Subject to stock availability



**SILVER**

IMAG05

Reading Powers:  
1.00, 1.50, 2.00, 2.50, 3.00

Subject to stock availability

# READERS CLASSIC READERS

RRP:  
**\$39.99**

To view the full range of readers please check online at [www.opticaaccessories.com](http://www.opticaaccessories.com)



Reading Powers: 1.00, 1.50, 2.00, 2.50, 3.00  
Subject to stock availability

# BIFOCAL OUTDOOR READERS

RRP:  
**\$13.99**



**BLACK**

SU12BGS

Reading Powers: 1.00, 1.50, 2.00, 2.50, 3.00, 3.50



**TORTOISESHELL**

SU11TSS

Reading Powers: 1.00, 1.50, 2.00, 2.50, 3.00, 3.50

# FLIP UPS POLARISED SUNGLASSES

RRP:  
**\$34.99**

Optica unisex classic shape flip-ups clip onto regular prescription and reading glasses to help improve your vision and absorb 99% of the harmful UVA & UVB light. Lightweight and easy to use. Can be cut to size.



**FLIP-UPS STANDARD**

OFUSS (SMOKE LENS)

Lens Width: 65mm  
Lens Depth: 56mm  
Bridge Width: 13mm



**FLIP-UPS SMALL RECTANGLE**

OFURS (SMOKE LENS)

Lens Width: 55mm  
Lens Depth: 36mm  
Bridge Width: 17mm



**FLIP-UPS SMALL SQUARE**

OFUMS (SMOKE LENS)

Lens Width: 58mm  
Lens Depth: 45mm  
Bridge Width: 15mm



**FLIP-UPS STANDARD**

OFUSB (BROWN LENS)

Lens Width: 65mm  
Lens Depth: 56mm  
Bridge Width: 13mm



**FLIP-UPS SMALL RECTANGLE**

OFURB (BROWN LENS)

Lens Width: 55mm  
Lens Depth: 36mm  
Bridge Width: 17mm



**FLIP-UPS SMALL SQUARE**

OFUMB (BROWN LENS)

Lens Width: 58mm  
Lens Depth: 45mm  
Bridge Width: 15mm



AVATUDE™

ENHANCE YOUR DIGITAL LIFE



# BLUE LIGHT BLOCKING GLASSES

High quality UV400 and UV420 blue light blocking lenses that reduce the symptoms of digital eyestrain while maintaining colour and clarity. All Avatude frames come with a hard protective case.

DIGITAL EYE STRAIN RELIEF FROM :



RRP: \$39.99

### CLIFTON

ST8217

Lens Width: 58mm Bridge Width: 17mm  
Arm Length: 136mm

Reading Powers: 0.00, 1.00, 1.50, 2.00, 2.50, 3.00



RRP: \$29.99

### FLORENCE

ST8017

Lens Width: 47mm Bridge Width: 21mm  
Arm Length: 136mm

Reading Powers: 0.00, 1.00, 1.50, 2.00, 2.50, 3.00



RRP: \$39.99

### DELRAY

AVRDO

Lens Width: 51mm Bridge Width: 18mm  
Arm Length: 139mm

Reading Powers: 0.00, 1.00, 1.50, 2.00, 2.50, 3.00

Colours:



RRP: \$44.99

### BROOKLYN

AVKA02

Lens Width: 54mm Bridge Width: 16mm  
Arm Length: 140mm

Available in 0.00 only (no magnification/power)

Colours:



RRP: \$44.99

### RYLAND

AVKA01

Lens Width: 50mm Bridge Width: 16mm  
Arm Length: 135mm

Available in 0.00 only (no magnification/power)

Colours:



RRP: \$44.99

### MANHATTAN

AVKM01

Lens Width: 55mm Bridge Width: 17mm  
Arm Length: 140mm

Available in 0.00 only (no magnification/power)



RRP: \$34.99

### AURORA (KIDS)

AVK2807

Lens Width: 49mm Bridge Width: 16mm  
Arm Length: 120mm

Available in 0.00 only (no magnification/power)



RRP: \$34.99

### COBALT (KIDS)

AVK2827

Lens Width: 47mm Bridge Width: 15mm  
Arm Length: 130mm

Available in 0.00 only (no magnification/power)

Colours:



RRP: \$49.99

### SHROUD GAMING GLASSES

AGSH

Lens Width: 70mm Bridge Width: 17mm  
Arm Length: 137mm

Available in 0.00 only (no magnification/power)

Colours:

# OPTICA EYEWEAR CORD RANGE

RRP:  
\$7.99



## THIN LINE CORDS

COR02-PK12

Please see our website for full details and larger images. Also available in dark colours only - COR02-DKPK12.

Subject to stock availability

RRP:  
\$7.99



## SILK CORDS

COR04-PK12

Please see our website for full details and larger images. Also available in dark colours only - COR04-DKPK12.

Subject to stock availability

RRP:  
\$7.99



## BASIC FABRIC CORDS

COR05-PK12

Please see our website for full details and larger images. Also available in packs of black only, dark colours only, or assorted colours with no black.

Subject to stock availability

RRP:  
\$7.99



## TEMPLE GRIP CORDS

COR06-PK12

Please see our website for full details and larger images. Also available in dark colours only, or black only.

Subject to stock availability

RRP:  
\$13.99



## LEATHER CORDS

COR12-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$8.99



## YOUTH TOGGLE CORDS

CORK01-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$10.99



## ELASTIC SPORTS CORDS

SPO03-MX6

Please see our website for full details and larger images. Also available in black only - SPO03-PK12 / SPO03-PK6.

Subject to stock availability

RRP:  
\$10.99



## STRECH TOGGLE BANDS

SPO07-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$8.99



## KIDS NEOPRENE SPORTS BANDS

SPO15-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$8.99



## NEOPRENE SPORTS CORDS

SPO01-PK12

Please see our website for full details and larger images. Also available in black only - SPO01-01-PK12.

Subject to stock availability

RRP:  
\$18.99



## FLOATER SPORTS BANDS

SPO010-02-PK6

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$9.99



## KIDS TOGGLE CORDS

COR03-PK12

Please see our website for full details and larger images.

Subject to stock availability



# OPTICA EYEWEAR CORD RANGE

RRP:  
\$24.99



## SILVER METAL CHAINS

MCHO1-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$24.99



## GOLD METAL CHAINS

MCHO2-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$17.99



## SILVER SNAKE CHAINS

PMCH1-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$17.99



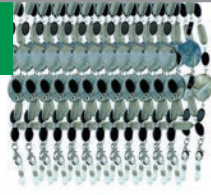
## ROSE GOLD SNAKE CHAINS

PMCH2-PK12

Please see our website for full details and larger images.

Subject to stock availability

RRP:  
\$10.99



## BEADED CHAINS

PMCH22-PK12

Please see our website for full details and larger images.

Subject to stock availability



## ROTATING DISPLAY STAND

Please see our website for full details and larger images.

Subject to stock availability

# OPTICA<sup>®</sup> FLOOR STAND

Introducing the ultimate Optical accessory floor display stand. Your one-stop eyecare retail package!

Showcase your full accessory range with our high quality, durable floor stand. This all-in-one stand is designed to hold a large range of products including frames, cords, solutions, cases and more! Creating a destination for your customers to encourage an incremental sale.

Slim and tall standing, this versatile stand includes a large shelf for your non-hanging items as well as a storage cabinet underneath.

Comes fully loaded with easy replenishment.

Get in touch for full details and to hear our offer!



\*Stand is provided to merchandise Optica products but remains the property of Optica

# EYE PATCHES



RRP:  
**\$46.99**

**CHILDRENS PATTERNED  
PATCH WITH ELASTIC  
HEAD BAND**

KAEPCH1J



RRP:  
**\$44.99**

**CHILDRENS SLIDE-OVER  
FRAME FUN PATCH**

KAKFPCH



RRP:  
**\$46.99**

**ADULT PATCH WITH  
ELASTIC HEAD BAND**

KAEPCH10A



RRP:  
**\$44.99**

**REGULAR SIZE  
ADULT SLIDE-OVER  
FRAME PATCH**

KAAGPCHR10E





# OPTICA® EYEWEAR REPAIR KIT

## EASY FIX ANYTIME ANYWHERE

- Suitable for all eyewear frames, inc Sunglasses
- Replace lost and loose screws
- Fix your Eyewear in seconds
- Pocket Sized
- Double ended screwdriver +/-
- 5 patented SnapIt screws
- Easy to use in 4 simple steps

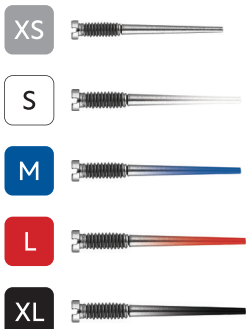


**RRP \$14.95**

**SNAPERK1**  
OPTICA Eyewear Repair Kit SnapIt Screw  
Prepack (12)

### STEP 1 **CHOOSE IT**

Start with the smallest screw (XS).  
Work your way up through the  
sizes to find the best fit for  
your frames.



### STEP 2 **DROP IT**

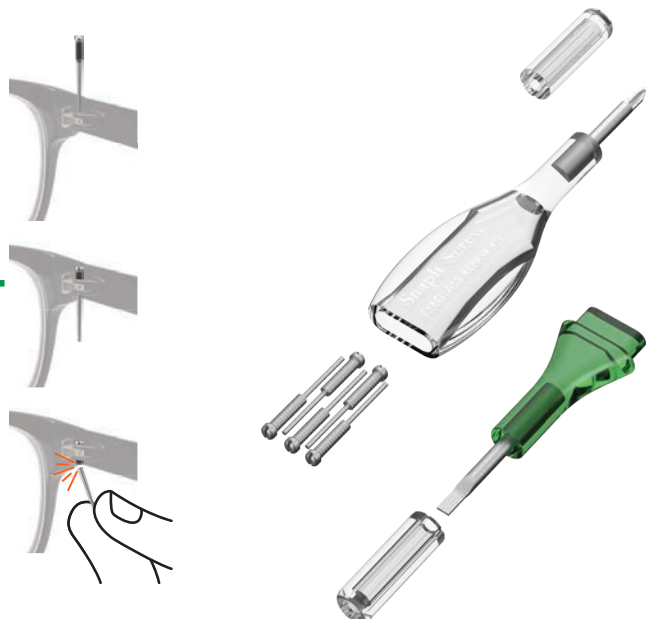
into the hole.

### STEP 3 **SCREW IT**

down.

### STEP 4 **SNAP IT**

off with your  
fingers.





# COTI

Distributed by

## OPTICA®



Transform your eyewear into a glamorous accessory with these beautifully handcrafted Italian chains made from eco-friendly materials. These versatile chains can be worn as glasses chains or simply unclip the silicone ends to wear as a necklace!

### VENTO

RRP \$89.99



### DISPLAY

Branded T-Bar  
for chains



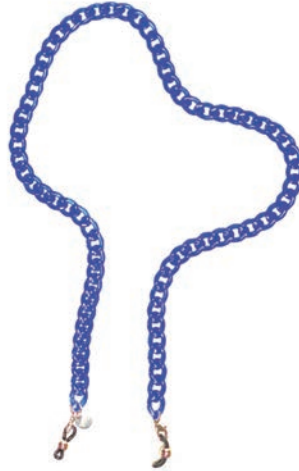
# JOEN

RRP \$69.99



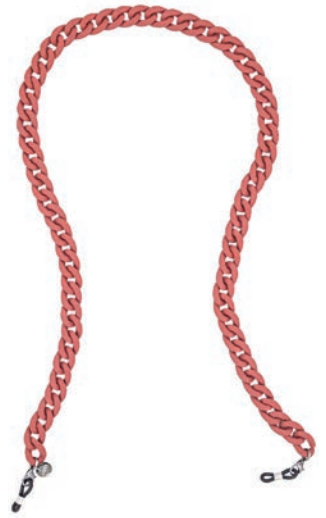
# JOEN MINI POP

RRP \$69.99



# RUNSWICK

RRP \$76.99



# FILEY

RRP \$69.99



# WHITBY

RRP \$69.99



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