

The background of the entire page is a halftone pattern of dots in orange and green. The dots are arranged in a grid that is slightly offset, creating a moiré effect. The dots are larger in the upper right and become smaller towards the bottom left. The word "OPTICA" is printed in white, sans-serif, uppercase letters in the upper right corner. A registered trademark symbol (®) is located at the top right of the word.

OPTICA®

Personalised
Catalogue

www.opticaaccessories.com

Quality. Service. Trust. Experience.



Our Story

Optica was founded in Christchurch, New Zealand in 1972 to design, source and distribute quality eyewear products to the optical industry. Over 50 years later, we are still designing, sourcing and distributing quality eyewear products and great brands to the optical industry across New Zealand, Australia and abroad.

Optica began its journey manufacturing bespoke eyewear accessories for optometrists looking to promote their brand by printing their logo on products including eyewear cases, microfibre cloth, lens cleaning solution and reusable bags. Over time we have expanded into distributing a whole range of retail accessories from all over the world that allow excellent add on sales to optical consumers.

More recently Optica acquired Eyeline Optical and we have expanded our Workshop range of parts, tools and equipment. We are the exclusive distributor of Centrostyle products in New Zealand and have access to over 6,000 products that make life that little bit easier for our Customers.

As an optical retailer, you can conduct all your business with us on this website, just ask our friendly customer service team for a login. With our "state of the art" distribution centre, we strive to provide our customers with the very best in friendly service from initial order to product delivery.

Our whole team is working behind the scenes to ensure the most efficient service possible - but please let us know how we could do more - we'd love to hear from you.

Our Values

These are our guiding principles

GLOBAL

We're driven by our desire to enhance people's lives globally

ETHICAL

Our social and environmental responsibility is a foundation of our decision making

AGILE

We're nimble, process and results-driven while always improving

RELATIONSHIPS

Our integrity is at the core of everything we do

ENERGETIC

Our vibe is friendly, fun and upbeat

DIVERSE

We embrace differences as opportunities and foster a culture of collaboration and innovation



Over 50 years servicing optometrists across New Zealand & Australia.

OUR PURPOSE

Optica exists to enhance peoples lives by developing quality products with minimal impact on the planet.



Why Choose Optica?

Great Customer Service – knowledgeable, efficient, and helpful customer service staff.

2 Year Product Warranty – because we believe in, and stand by our product range.

Website Ordering 24/7 – you can order in your own time when your busy schedule permits.

Short Lead Times – just 4 weeks for selected case, cloth and solution on ranges.

Stock on Hand – Dispensing Case stock and accessories on hand so you don't have to wait.

No Hidden Freight Costs – freight charges for personalised products discussed at time of order.

Comprehensive Range of Accessories – your one-stop-shop for all accessory requirements.

Ethical Sourcing Policy – because we care where and how our products are manufactured.

Sustainability – we are constantly looking for ways to reduce our impact on the environment.



Printed Logo Dispensing Cases





This option has a quick turnaround time and allows you to mix and match smaller quantities of different shapes and colours. We have a range of cases in stock that we print using the highest quality printing technology ensuring your brand pops! There's a case for every frame, and we guarantee the quality by offering a 2 year warranty! The hinges stay strong and the inner lining doesn't fall out. Just send us your logo and we'll do the rest. Lead time approx. 3 weeks.

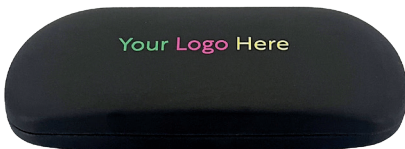
Moa

code	OPM26PD
intl. dimensions (mm)	145 x 60 x 35
colours	   









Boston

code	OPM16PD
intl. dimensions (mm)	155 x 58 x 33
colours	   




Barcelona

code	OPM18PD
intl. dimensions (mm)	152 x 50 x 35
colours	     




Wide range of
colours and styles

Cupcake

code	OPM29PD
intl. dimensions (mm)	145 x 45 x 36
colours	




Cupcake Vintage

code	OPM37PD
intl. dimensions (mm)	147 x 50 x 36
colours	



Classic


code	OPM284PD
intl. dimensions (mm)	147 x 55 x 29
colours	



Free
artwork
setup




Magnum

code	OPM66PD
intl. dimensions (mm)	150 x 60 x 35
colours	




Jazz

code	OPM46PD
intl. dimensions (mm)	147 x 53 x 35
colours	




Cupcake Satin

code	OPM30PD
intl. dimensions (mm)	145 x 45 x 36
colours	




Ethically sourced,
high
quality
materials

Classic Wood

code	OPS284PD
intl. dimensions (mm)	147 x 55 x 29
colours	




Lola

code	OPH35
intl. dimensions (mm)	150 x 56 x 29
colours	




Classic rPET

code	OPM285PD
intl. dimensions (mm)	150 x 55 x 30
colours	



Branded with your
logo & contact details

Triangle II

code	OPM7056
intl. dimensions (mm)	154 x 55 x 38
colours	



FOLDS DOWN FLAT



Design Your Own Premier Debossed Bespoke Cases

If you prefer to design your own look and feel, this option allows you to choose the shape, external colour, external fabric type, colour debossed logo, internal colour, and details on the inside. It's unique to you! It's a great way of conveying a premium vibe to your customers and can be tied in with your brand guidelines. Talk to us about the options and our designer will get started on some artwork proofs. Of course the 2 year warranty applies to these cases too. Lead time approx. 12 weeks.



Jazz

code	OPM46E
intl. dimensions (mm)	147 x 53 x 35



Sentra

code	OPM283E
intl. dimensions (mm)	155 x 60 x 30



Interior and
Exterior branding
Fully printable
interior
Wide range of
interior colours to
choose from

Options to
have your own
custom lining
Robust hinges
& strong
adhesive on
linings for long
term reliability

Triangle

code	OPM7056E
intl. dimensions (mm)	154 x 55 x 48



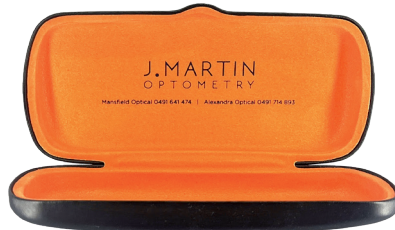
Cupcake

code	OPM29E
intl. dimensions (mm)	145 x 45 x 36



Magnum

code	OPM66E
intl. dimensions (mm)	150 x 60 x 35



Fitz

code	OPM58E
intl. dimensions (mm)	152 x 50 x 35



Improve your brand recall among customers using our top-tier debossed cases in conjunction with retail bags.



Customised Image Digital Wrap Premium Cases

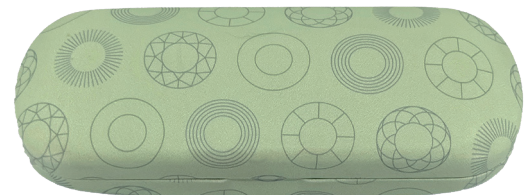
Have a favourite photo that you think would look great on a case? Send it to us and we'll send you a proof of how it would look! We can add your brand and tie it in with a theme that you are looking to promote. Why not add the same image to a microfibre cloth to reinforce the message? Talk to our team about options and they'll be sure to get your creative juices flowing! 2 year warranty applies. Lead time approx. 12 weeks.

code

OPM36D



Elevate your customer experience with tailor-made digital wrap cases, accompanied by personalised 60ml lens cleaner and microfibre cloth.



Send us your favourite photo and we'll do the rest!



Digital wrap cases can be customised using any desired image along with a custom interior featuring your company details and colour of your choice. This will be sure to impress!



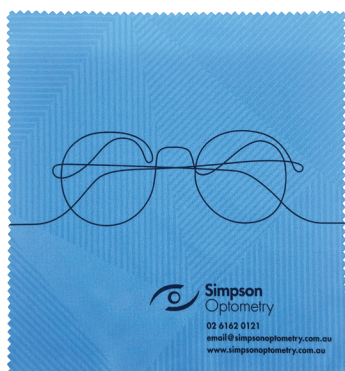


Design Your Own Premier Full Colour Microfibre Cloth

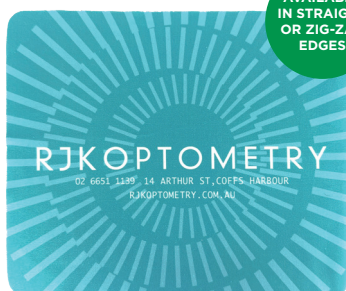
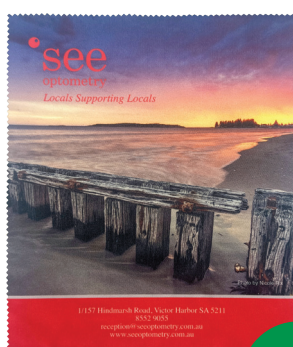
We can print anything you like on our high-grade, low-stretch, microfibre lens cleaning cloths. Whether it's a favourite photo, or your brand look and feel, we use the best technology available to ensure a great quality finish on a high-grade microfibre cloth. We have three different sizes available to suit your needs. Lead time approx. 4 weeks.

Price breaks available on bulk quantities.

code	DSC-210
dimensions (mm)	150 x 140
Also available with straight edge & rounded corners	
code	DSC-211



code	DSC-230
dimensions (mm)	190 x 160
Also available with straight edge & rounded corners	
code	DSC-237



code	DSC-950P
PVC Wallet and Personalised Cards for DSC-230	



code	DSC-870
dimensions (mm)	210 x 100
Also available with straight edge & rounded corners	
code	DSC-872




code	DSC-201
dimensions (mm)	140 x 100




Design Your Own Single Colour Microfibre Cloth

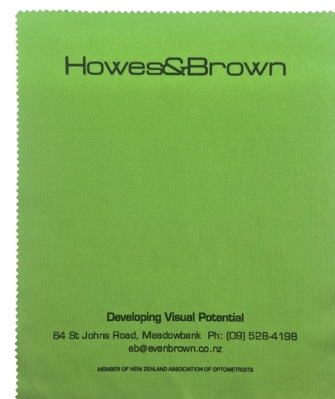
Our single-colour, printed microfibre cloths come in a variety of cloth colours that you can mix and match (500 per colour) to make up your desired order quantity. These are then printed with your logo in a single colour using high-grade, non-scratch ink. The microfibre cloth is of a high-grade and low stretch ensuring the lens is cleaned to the highest standard. We have three sizes available to suit your needs. Lead time approx. 4 weeks.

Price breaks available on bulk quantities.

code	10MP
dimensions (mm)	140 x 100
colours	

code	15MP
dimensions (mm)	150 x 140
colours	

code	18MP
dimensions (mm)	150 x 140
colours	



Customised microfibre cloths paired with personalised retail bags and cases offer an excellent method to ensure your brand remains prominent in the minds of your patients.

Eco Micro- fibre

Optica's new Eco Microfibre lens cleaning cloths are made from 70% recycled PET plastic material.

The same great quality cloths you expect from Optica, these can still be digitally printed with your practice's logo and artwork.

Optica Life Accessories, in conjunction with our partner, is pleased to exclusively introduce a new ethical and sustainable innovation for the New Zealand and Australian markets.

Recycled ECO MicroCloth is produced using recycled PET bottles. This Eco-friendly and sustainable material is made from GRS (global recycle standard) certified yarn and is REACH tested. Once woven into this eco-friendly fabric, it still has the same cleaning performance as our existing microfibre fabric. Microfibre was already a useful reusable product that's just been made even better.



One 500ml used PET bottle goes into the production of over 6 – 100mm x 140mm ECO-microcloths



Design Your Own Full Colour Recycled Eco Microfibre Cloths

Eco microfibre cleaning cloths made from recycled PET plastic material and printed with your company logo and artwork.

3 sizes available in zig zag or straight edge.

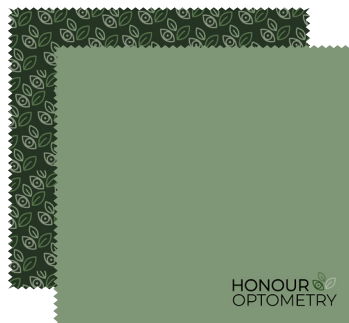
Price breaks available on bulk quantities.



Zig Zag Edge

dimensions (mm) 140 x 100

code **EDSC-201**



Zig Zag Edge

dimensions (mm) 150 x 140

code **EDSC-210**



Zig Zag Edge

dimensions (mm) 190 x 160

code **EDSC-230**



Straight Edge

dimensions (mm) 150 x 140

code **EDSC-211**



Straight Edge

dimensions (mm) 190 x 160

code **EDSC-237**



Personalised Lens Cleaning

Your lens cleaning solution is printed by utilising high-quality printing technology to create personalised bottles and wipes that bring your brand life. Our extensive range caters to all sizes.

Lens Cleaner Solution

18ml

code

PER18-07



Optica lens cleaning solution in a modern 18ml aluminium spray bottle. These bottles are great for personalising with your company brand and can also be included in our popular companion kits.

30ml

code

PER30F-00

colours



Offering a premium look, our 30ml frosted lens cleaning solution can be designed to tie in with your brand guidelines. We use our EV3 lens cleaning formula which is tested in the US by Colts Laboratories. These smaller, premium looking lens cleaners are portable and sleek. Lead time approx. 12 weeks.

42ml

code

PERWB42

colours



We use a precise bottle shape to allow us to print your logo or a small image using our state of the art multicolour printer. Not only is the print of high quality, but we also ensure that our lens cleaning solution is second to none. We have created our own EV3 formula that ensures a quality clean that doesn't damage the lens coatings! Every two years we have the formula tested by Colts Laboratories in the US for peace of mind. You can choose from a range of bottle cap colours to tie in with your look. Lead time approx. 3 weeks.

Our lens cleaner contains EV3+ solution, a specially developed lens cleaning formulation that is alcohol-free, ammonia-free, and equipped with anti-static and anti-mist properties. Bottles are easily refillable.

60ml

code

PER60



A full colour, larger bottle option allows you to print any image on the bottle that ties in with your brand guidelines or print a favourite photo. We use our EV3 lens cleaning formula which is tested in the US by Colts Laboratories. These slightly larger cleaners are alcohol free offering approx. 350 cleans per bottle. Lead time approx. 12 weeks.

200ml

code

PER200-70



Branded 200ml Lens Cleaning Solution, a versatile product that offers single and multi-color print options, allowing you to create a distinctive and eye-catching design that aligns with your brand identity. Match with our 42ml solution, ensuring a cohesive look throughout your product range, enhancing brand recognition, and leaving a lasting impression on your customers.

Personalised Lens Cleaning Kits

Convenient, all-in-one lens cleaning kits personalised with your branding.

30ml

code

KIT30



Modern and compact 30ml Lens Cleaning Kit. All items completely brandable including box, bottle and cloth. Great as a retail product or giveaway for customers.

Contains:

1 x Branded box, 1 x Branded 30ml refillable lens cleaning solution, 1 x 190x160mm microfibre cloth with full colour single sided digital print

Optional:

1 x Keychain glasses and spectacles screwdriver

42ml

code

C42DSC



Convenient, all-in-one lens care kit featuring Branded refillable 42ml spray bottle and 190 x 160mm full colour digitally printed microfibre cloth, all in a compact reusable pouch with dome closure.

42ml solution contains specially developed Alcohol and Ammonia free, EV3+ formula. Anti-static, Anti-mist.

Great as a retail product or gift with purchase for customers.

Companion Kit

code

KIT18P-01

colours



The companion kit covers all bases with an eyewear case, lens cleaning solution and microfibre cloth. A high-quality kit to offer your clients as is or branded with your business details.

Personalised Lens Cleaning Tissues

Why not use the opportunity to promote your brand using your own brand of lens cleaning wipes? A great lens cleaning product for promoting your brand. We use lens wipes that are designed for the Australian/NZ climate and we use paper wipes as these are more environmentally friendly than other options on the market. They are alcohol free and do a fantastic job of leaving your customers satisfied with a superior clean. Lead time approx. 12 weeks.

30pc Pack

code

TISS30P-F2

Alcohol Free

code

TISS30P-A1

Alcohol Based

60pc Pack

code

TISS60P-F2

Alcohol Free

code

TISS60P-A1

Alcohol Based





Design Your Own Personalised Retail Bags

A great promotional opportunity to get your brand out there is to design your own carry bag. A great accessory for putting frames and contact lens solution into, our non-woven bags are reusable which is not only good for the environment, but means your brand will continue to have exposure long after your customer has been to see you. Talk to us about options and we'll come back to you with a design that fits the brief. Lead time approx. 12 weeks.

Creating a unique carry bag allows patients to stylishly carry eyecare essentials, adding both functionality and flair to your eyewear brand.

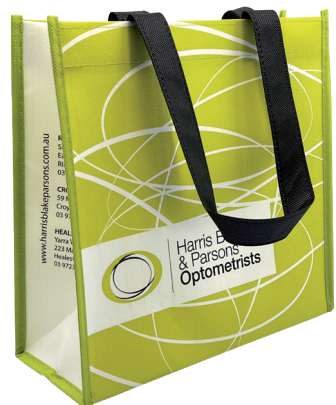


Non-woven Cloth Retail Bag

code	NWBAG01
dimensions (mm)	240 x 240 x 100

Custom printed non-woven cloth bags are a fantastic way to send your brand out the door with each and every customer. Sturdy construction and eco-friendly reusable bags are suitable for all manner of products.

Multi Colour Print Option or Single Colour Print Option with the choice of one bag colour and one gusset colour.



Paper Retail Bag

code	PBAG01
dimensions (mm)	240 x 180 x 100

Custom printed paper bags are a fantastic way to send your brand out the door with each and every customer. Slim rope handles and square shape bag are suitable for all manner of products.



Paper Retail Bag

code	PBAG02
dimensions (mm)	190 x 270 x 100

Custom printed paper bags are a fantastic way to send your brand out the door with each and every customer. Slim rope handles and square shape bag are suitable for all manner of products.





Personalised Microfibre Cloth Bag

This soft microfibre glasses pouch is a lightweight and compact way to store frames whilst protecting them from knocks and scratches. Made from 250gsm high quality microfibre cloth and completely brandable with your own photo or design, they make a great retail product or gift with purchase. Features a double drawstring closure for easy opening and closing.

code	OSG20-P
dimensions (mm)	180 x 85



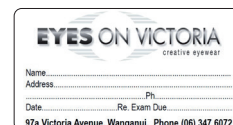
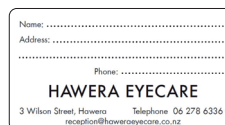
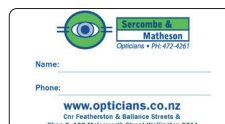
Enhance your brand visibility through a personalized microfibre cloth bag, making a lasting impression.



Self Adhesive Case Labels

Put a self-adhesive label inside the case for easy appointment reminders. Available in Single or Multicolour printed paper labels, Single or Multicolour printed fabric labels.

code	CASELABELS
dimensions (mm)	70 x 37



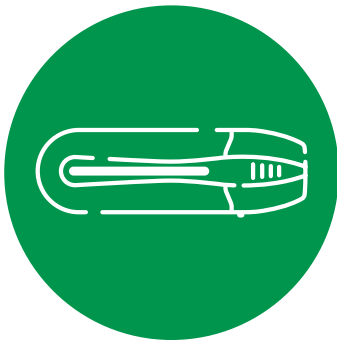
Personalised Contact Lens Pouches

Protect your contact lenses with these high-quality pouches made from woven canvas material. Single or multicolour printing available to further enhance your brand. Available with a clear slip in the back for your business card or care information.

code	OPC28
dimensions (mm)	160 x 100 x 50



Increase customer awareness and engagement as your brand travels with them, leaving a lasting impression.



Eyewear Lens Cleaner

peeps®

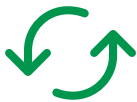
BY CARBONKLEAN



SAFE FOR ALL LENSES



CLEANS FINGERPRINTS



500 USES

Looking for something a bit different to offer customers and want to take advantage of promoting your brand? Peeps is the ideal lens cleaning product that does just that. Designed by the makers of the world famous lens pen and used by Nasa's astronauts in space, the carbon technology is world leading, offering users a compact portable option for cleaning fingerprints and oils from their lenses. The product offers 500 cleans and really gets into the corners where the lens meets the frame. Available in a range of different colours, these really are an exciting product if you're looking for a unique promotional opportunity. Lead time approx. 12 weeks.

code

PEEPS200

colours



REPLACEMENT PADS AVAILABLE



COMPACT CASE FOR
PURSE OR BAG

SOFT RETRACTABLE BRUSH



MICROFIBRE CARBON
CLEANING PADS





Retail + Workshop Opportunities

Retail

We offer an extensive range of wholesale optical accessories for retailers across. Explore a wide range of the best optical accessories at wholesale prices. Check out our high-quality range that your customers will love.

Accessories



Cases



Lens Cleaning



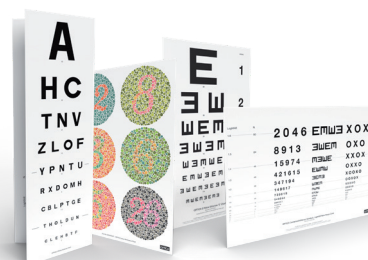
Eyewear



Workshop

Discover the future of eye care with our cutting-edge optical lab equipment and comprehensive range of eye testing accessories from trial frames and lens sets to lab tools and much more. Elevate your practice, streamline your processes, and deliver unparalleled precision in diagnosing and treating vision-related issues.

Eye Charts and Test



Lab Equipment



Testing Accessories



Tools and Parts



Floorstand



Optica[®]

**Quality
Service
Trust
Experience**

For our full range of Optica Accessories visit
www.opticaaccessories.com

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orders@opticaaccessories.com



Enabling responsible supply chains.

Optica Life Accessories Limited is a member of Sedex (www.sedexglobal.com). Sedex is a platform used by more than 38,000 members in over 150 countries to manage performance around labour rights, health & safety, the environment and business ethics.

Being a member of Sedex is a sign of Optica Life Accessories Limited's willingness to share information and to utilise this information to help manage and improve ethical standards within the supply chain.

