

A close-up photograph of a person wearing black-rimmed glasses. They are holding a dark blue, textured cloth, possibly a lens cloth, in front of their face. The background is softly blurred, showing a light-colored wall and a wooden surface.

Optica  
Eyewear  
Accessories  
Catalogue

OPTICA®

[www.opticaaccessories.com](http://www.opticaaccessories.com)

# OPTICA<sup>®</sup>

Optica's aim is to design and source the very best quality eyewear accessories. The company was established in May 1958 to provide the best possible service to the optical industry in New Zealand & Australia.

Sixty years on, Optica remains both New Zealand owned and operated. We manufacture and customise a range of high quality products, and are constantly monitoring new technology in order to improve all our products and services.

Based in Christchurch, New Zealand with an office in Melbourne, Australia we service a number of independent optometry practices throughout New Zealand & Australia and are a proud preferred supplier to ProVision, EYEPRO and IO Group.



## EXPERIENCE

Optica has over 60 years' experience supplying Optical stores within Australasia.



## TRUSTED

We know that supplier reliability is key to your business, so we deliver on what we promise.



## QUALITY

We believe in supplying high-quality products that enhance your reputation.



## SERVICE

We love helping our customers find the right products that fit with their business and vision.



Great Customer Service



2 Year Product Warranty



Comprehensive Product Range



Short Lead Times



Stock on Hand



Ethical Sourcing Policy



Commitment to Sustainability



Convenient Website Ordering

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## CUSTOMER SERVICE

Available from Mon-Fri on the freephone lines:

New Zealand **0508 96 33 33**

Australia **1800 199 860**

Email support available at:

**service@opticaaccessories.com**



Our website allows for easy ordering 24/7. Many of our products have interactive 360 degree photos to get a full view of our range. Contact customer service if you do not have a login.

## STOCK NOTICE

Some items depicted may become out of stock since the publication of this document. Products are subject to availability. Please see our website **www.opticaaccessories.com** for a more up to date range of products with larger images and more information.

**Sedex** Member

### Enabling responsible supply chains.

Optica Life Accessories Limited is a member of Sedex ([www.sedexglobal.com](http://www.sedexglobal.com)). Sedex is a platform used by more than 38,000 members in over 150 countries to manage performance around labour rights, health & safety, the environment and business ethics.

Being a member of Sedex is a sign of Optica Life Accessories Limited's willingness to share information and to utilise this information to help manage and improve ethical standards within the supply chain.

**APCO**  
AUSTRALIAN PACKAGING  
COVENANT ORGANISATION  
MEMBER

# OPTICA BRANDING SERVICES

## DISPENSING CASE RANGE

### PERSONALISED

MOQs designed with storage and convenience in mind. Available in single colour print options, or multicolour print options. Flexibility and variety with case sizes and colours. Orders shipping within 3 weeks.

**2-Year Warranty on all cases.**

#### BOSTON

OPM16PD



Internal dimensions L: 155mm x W: 58mm x H:33mm

Colours:



#### CUPCAKE

OPM29PD



Internal dimensions L: 145mm x W: 45mm x H:36mm

Colours:



#### JAZZ II

OPM46PD



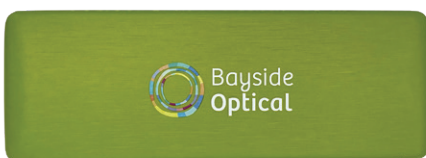
Internal dimensions L: 147mm x W: 53mm x H:35mm

Colours:



#### CUPCAKE SATIN

OPM30PD



Internal dimensions L: 145mm x W: 45mm x H:36mm

Colours:



#### CLASSIC II

OPM284PD



Internal dimensions L: 147mm x W: 55mm x H:29mm

Colours:



#### CUPCAKE VINTAGE

OPM37PD



Internal dimensions L: 147mm x W: 50mm x H:36mm

Colours:



#### MAGNUM II

OPM66PD



Internal dimensions L: 150mm x W: 60mm x H:35mm

Colours:



#### CLASSIC WOOD

ODS284PD



Internal dimensions L: 147mm x W: 55mm x H:29mm

Colours:



#### BARCELONA

OPM18PD



Internal dimensions L: 152mm x W: 50mm x H:35mm

Colours:



#### MOA

OPM26PD



Internal dimensions L: 145mm x W: 60mm x H:35mm

Colours:



## SELF ADHESIVE CASE LABELS

### PERSONALISED

Options available include:  
Single colour printed paper labels  
Multicolour printed paper labels  
Single or Multicolour printed Fabric Labels

70mm x 37mm  
with rounded corners



Optica utilises the best, high quality printing techniques to create personalised products that get your brand noticed. Our extensive range caters to all requirements, be it budget, branding or time frame. Our team are committed to producing quality products that enhance your brand and make your business more visible.

## DIGITAL WRAP PREMIUM CASES

### FULL COLOUR DIGITAL PRINT

Let's get personal! Send in your own photos, graphics or designs and we will make eyewear cases fully wrapped with your image. Whether it's a photo of your store, the staff team, or local scenery - these are cases your customers will love.

#### FULL COLOUR WRAP PRINT

OPM36D / OPM35D-CL



Case only & Case and Cloth options available

## CUSTOMISED PREMIUM CASES

### FULLY CUSTOMISED RANGE

A wide range of colours and fabrics are available for the premium range, complete with debossed colour printed logos. Talk to our friendly customer service team for more details. **2-Year Warranty on all cases.**

#### PREMIUM DEBOSSSED CUPCAKE

OPM29E



Internal dimensions L: 145mm x W: 45mm x H:36mm

#### PREMIUM DEBOSSSED BARCELONA

OPM18E



Internal dimensions L: 152mm x W: 50mm x H:35mm

#### PREMIUM DEBOSSSED MAGNUM

OPM59E



Internal dimensions L: 150mm x W: 60mm x H:35mm

#### PREMIUM DEBOSSSED SENTRA

OPM283E



Internal dimensions L: 155mm x W: 60mm x H:30mm

# MICROFIBRE CLOTHS

## FULL COLOUR DIGITAL PRINT

140 x 100mm  
ZIG ZAG EDGE

DSC-201



150 x 140mm  
ZIG ZAG EDGE

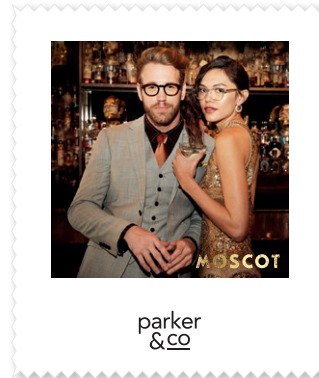
DSC-210



Also available with straight edge  
& rounded corners as **DSC-211**

190 x 160mm  
ZIG ZAG EDGE

DSC-230



Also available with straight edge  
& rounded corners as **DSC-237**

210 x 100mm  
ZIG ZAG EDGE

DSC-870



Also available with straight edge  
& rounded corners as **DSC-872**

# MICROFIBRE CLOTHS

## SINGLE COLOUR SCREEN PRINT

140 x 100mm  
ZIG ZAG EDGE

10MP



Colours:



150 x 140mm  
ZIG ZAG EDGE

15MP



Colours:



180 x 150mm  
ZIG ZAG EDGE

18MP



Colours:



# RECYCLED ECO MICRO CLOTHS



microfibre cleaning cloths made from  
**70% recycled PET plastic material**  
printed with your company logo and artwork



3 sizes  
available



zig zag or  
straight edge



price breaks on  
bulk quantities

Read More at:

[www.opticaaccessories.com/eco-cloths](http://www.opticaaccessories.com/eco-cloths)

# LENS CLEANING SOLUTION

## PERSONALISED

### 18ML LENS CLEANER

PER18



Full colour digital print label. Aluminium bottle with full colour or clear background label applied.

### 200ML LENS CLEANER

PER200



Full colour digital print.

### 60ML LENS CLEANER

PER60



Full colour digital print label. All bottles are clear with a black pump lid and a printed label applied.

### 42ML LENS CLEANER

PERW42



Full colour digital print.  
Available in 5 different lid colours.

### 30ML LENS CLEANER

PER30F



2 colour print.  
All lids are silver. Available in 5 different bottle colours.

# KITS

## PERSONALISED

### PRINTED COMPANION

KIT18



Case colours:



1 Full colour digital print case,  
1 Optica branded 18ml lens cleaner  
(can be custom printed for extra cost.)  
1 190x160mm single side digital print cloth.

### BRANDED LENS CLEANING

KIT30S



1 printed 30ml cleaning solution,  
1 digital print 190x160mm cloth  
1 screwdriver with 4 interchangeable ends.  
Supplied in matching printed packaging.

### BRANDED LENS CLEANING

KIT42



1 Full colour print 42ml lens cleaner,  
1 190x160mm single side digital print cloth.  
Packed in clear PVC pouch.

# LENS CLEANING TISSUES

## PERSONALISED

Your choice of alcohol-based, or new alcohol-free single-use lens cleaning tissues.

30 Tissue Box TISS30P  
60 Tissue Box TISS60P



Optica pre-moistened tissues are non-abrasive, individually wrapped lens towelettes. Handy for your bag, desk or car and ideal for any lens type or screen surface.

Full digital colour print on the box exterior. Sachets are branded generically with 'Lens Cleaning Wipe'.

# RETAIL BAGS

## PERSONALISED

Keep up with the demand for reusable bags, with our full colour printed retail bags. Available in 2 styles, paper and non-woven, these bags will complete your branded accessory package and send your customers out & about with a small advertisement of your business.

240 x 180 x 100mm

PBAG01



250gsm paper bags

190 x 270 x 100mm

PBAG02



250gsm paper bags

240 x 240 x 100mm

NWBAG01



Non-woven Cloth Bag

# PEEPS

## PERSONALISED

A compact and novel eyewear lens cleaner, Branded Peeps are available with a single or multi-colour print.



- Developed to clean eyewear and sunglasses
- Invisible carbon cleaning compound
- Won't scratch or damage AR coatings
- Cleaning compound will not spill or dry out
- No sprays, chemicals, liquid or residue
- Long useful life - over 500 cleanings!

# OPTICA ACCESSORY RANGE

View our full range: [www.opticaaccessories.com](http://www.opticaaccessories.com)

## FASHION CASES



## SOFT CASES



## KIDS CASES



## SUNGLASS CASES



## CHILISI CASES



## DISPLAY CASES





# LENS CLEANING

We have all your customers' lens care requirements covered with our extensive range of Optica branded retail products, including solutions, microfibre cloths, lens wipes and lens care kits.



# EYEWEAR RETAINERS

Our full range of fashion chains and cords includes, contemporary gold and silver fashion chains, classic cords, and sportsbands. We have a retainer for every customer requirement.



# READING GLASSES

We offer high-quality reading glasses available in contemporary, classic and fashion styles. Magnifications available in +1.00 though to +3.00.



# ACCESSORIES

From Flip-up Sunglasses, to Magnifiers and Eyewear Repair Kits, we have a great range of accessories to enhance your retail offering.



# OPTICA BRANDS

## BRIGHTWIPE

WIPES, SOLUTION, GEL, ANTI-FOG

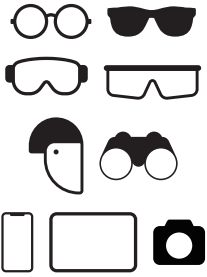
We're on a mission to provide crystal clear, fog-free vision. Our specialised range of Brightwipe products have been specifically developed for fast drying, gentle and effective cleaning of a variety of surfaces leaving them clean, streak-free and fog-free.

# BRIGHTWIPE®

## STREAK FREE CLARITY

Lens cleaning and **anti-fog** products that just work.

Brightwipe products are perfect for cleaning:



Product range includes:

- Lens Cleaning Wipes
- Anti-fog Wipes
- Anti-fog Gel
- Anti-fog Lens Care Kit

View the full range: [www.opticaaccessories.com](http://www.opticaaccessories.com)

## CARBONKLEAN

### CLEANING GADGETS

The CarbonKlean range are one-of-a-kind products that clean eyeglasses, smartphones, laptops and more! These products use an invisible carbon-based cleaning compound that easily removes oils, dirt, and fingerprints.

# 6 CARBONKLEAN



**PEEPS LENS CLEANING DEVICE**



**SCREENKLEAN TABLET & PHONE CLEANER**



**USE THE BRUSH**

Remove any particles on lens surface with the retractable brush; this protects the lenses from any damage.



**CLEAN THE LENSES**

Slide the arms out from the cap and gently clamp lens between cleaning pads. Wipe with smooth circular motions. If some smudges persist, breathe gently on the surface and repeat the process.



**PUT CAP BACK ON**

Slide arms back into cap. This replenishes the carbon formula on the cleaning pads, ready for the next clean.

View the full range: [www.opticaaccessories.com](http://www.opticaaccessories.com)

# AVATUDE

## BLUE LIGHT FILTERING EYEWEAR

Avatude are a premium range of UV400 and UV420 blue light filtering glasses, suitable for all ages and budgets. The range is available in plano lenses, and magnifications +1.00 through to +3.00. Frames are constructed of both acetate and polycarbonate. All options are packaged with an Avatude case in a retail oriented display box.



### DIGITAL EYE STRAIN RELIEF FROM:



View the full range: [www.opticaaccessories.com](http://www.opticaaccessories.com)

# OVERSPEX

## OVER-THE-TOP SUNGLASSES

Overspex Over-the-Top sunglasses fit over top of regular prescription spectacles to provide sun protection without compromising on visibility. All Overspex frames come with a protective case, cord and cleaning cloth.



- Unisex Frame Sizes
- 100% UV Protection
- Ultra Light-Weight Frames
- High Quality TR90 Frame Construction
- Premium TAC Polarized Lenses
- Available in Smoke or Brown lens colours
- Scratch Resistant Lenses
- Comprehensive Eye Cover



View the full range: [www.opticaaccessories.com](http://www.opticaaccessories.com)

# OPTICA<sup>®</sup>

**EXPERIENCED / TRUSTED / QUALITY / SERVICE**

For our full range of Optica Accessories visit

**[www.opticaaccessories.com](http://www.opticaaccessories.com)**

**Optica Life Accessories Limited**

8 Moncur Place, Addington, Christchurch 8024

AU: **1800 199 860** NZ: **0508 96 33 33**

[orders@opticaaccessories.com](mailto:orders@opticaaccessories.com)

## TERMS AND CONDITIONS

See Optica's full terms and conditions at:  
[www.opticaaccessories.com](http://www.opticaaccessories.com)

### PRINTING CHARGES

- No printing charges apply unless otherwise specified within the brochure.

### ARTWORK CHARGES

- A new artwork setup fee of \$120.00 + GST will be charged for every new item that requires artwork creation.
- Changes to existing artwork is charged at \$80.00 + GST per item per revision set.
- There's no charge applied to reorders that do not require artwork changes.
- Buying group artwork charge discounts available.

### AUTHORS CORRECTIONS

- The Client is allowed three sets of revisions to their project. Any authors corrections or amendments outside of the nominated three sets of revisions, are charged at a rate of \$80.00 + GST per amendment.
- Optica Life Accessories Limited makes every effort to deliver concepts to suit the Client's brief. If the Client is not happy with the concepts provided by Optica Life Accessories Limited, and the amends do not fall within minor 'revisions' to the project, the Client can pay for further concepts to be developed or choose not to proceed and pay for 'work to date'.

### APPROVAL

- All artwork is to be approved by PDF format before production.
- Whilst all care is taken by Optica Life Accessories Limited, Optica Life Accessories Limited is not responsible for any spelling, grammatical, numerical errors or omissions after final approval. Even if these errors are from Optica Life Accessories Limited, it is the Client's responsibility to proof read and check thoroughly their projects to identify any errors prior to approval. The Client is fully responsible for reprint and productions costs should they decide to print again. Optica Life Accessories Limited will issue no refunds.

### COPYRIGHT

- The Client assumes full copyright and reproduction rights upon full payment of a completed project.
- Optica Life Accessories Limited retains personal rights to use completed projects and concept artwork for the purpose of marketing Optica Life Accessories Limited.
- The client agrees they have the right to reproduce imagery supplied to Optica Life Accessories for artwork.

### PRICING

- Optica Life Accessories Limited is not responsible for increases in material prices by third party services (e.g. printers, manufactures, suppliers) where the increases are beyond our control.
- The 2 year limited warranty covers manufacturing faults only.
- Optica Life Accessories Limited reserves the right to change pricing without notice.
- A freight charge will be applied to all orders, unless otherwise specified.

### CANCELLATIONS AND INCOMPLETE PROJECTS

- Payment of \$120.00 + GST is required for any artwork, that has been terminated on your request at any stage of development, prior to completion.
- In the event of a project cancellation, Optica Life Accessories Limited retains ownership of all copyright and original artwork. Any concepts, designs or ideas not chosen by the Client remain the property of Optica Life Accessories Limited and may be offered to other Clients.

### PREMIUM CASE ORDERS

- Minimum quantities apply.
- Optica Life Accessories Limited is not responsible for shortages in material supplies which can delay an order.
- For New Zealand and Australia premium case orders a 30% deposit is required upon order confirmation with the final balance payable 30 days from invoice.