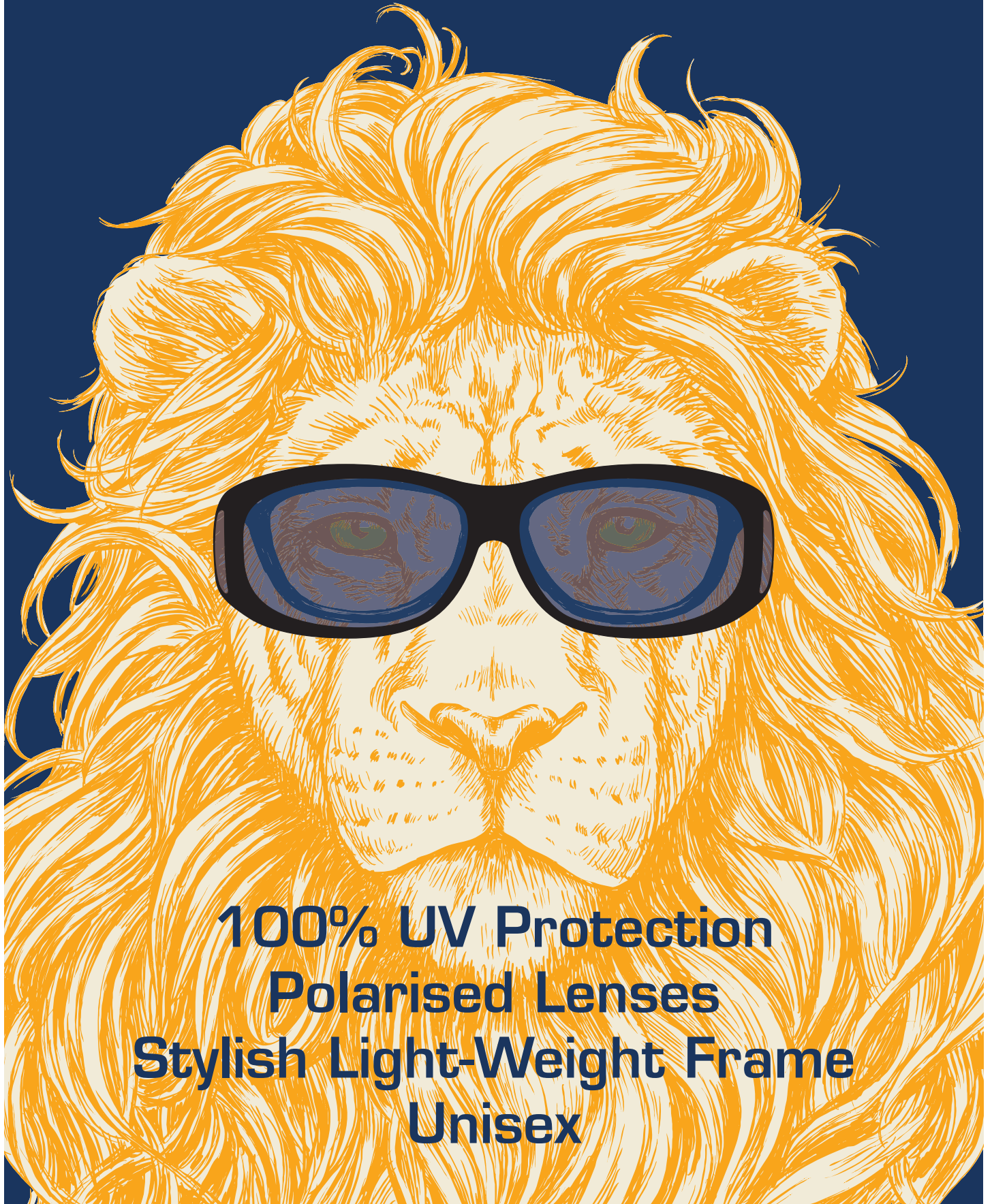


# overspex™

OVER-THE-TOP™ SUNGLASSES



**100% UV Protection**  
**Polarised Lenses**  
**Stylish Light-Weight Frame**  
**Unisex**

# FRAMES



## LUCIDO (S)

The Lucido is designed to accommodate smaller, more contemporary styled spectacles.

As with all models in the OverSpex™ range, the Lucido provides optimal daytime vision in all environments while also acknowledging the need for a sunglass that is both modern and versatile.

- 100% UV Protection
- Polarised
- SX™ Scratch Resistant
- Comprehensive Eye Cover

## LENSES

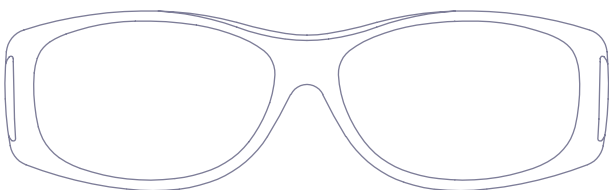
- Smoke
- Brown

## FRAME DIMENSIONS

Front Profile: 139 x 42mm  
Lens Width: 58mm  
Lens Height: 39mm  
Temple Length: 120mm

## FRAME COLOURS

- Raven
- Blue Freestyle
- Tortoiseshell
- Red Freestyle
- Cherry
- Honey



## MEZZO (M)

The Mezzo is designed to work in harmony with the majority of optical eyewear.

The OverSpex™ range provides comprehensive eye cover from UV light and can be partnered with the most appropriate lens for your day-to-day outdoor activities.

- 100% UV Protection
- Polarised
- SX™ Scratch Resistant
- Comprehensive Eye Cover

## LENSES

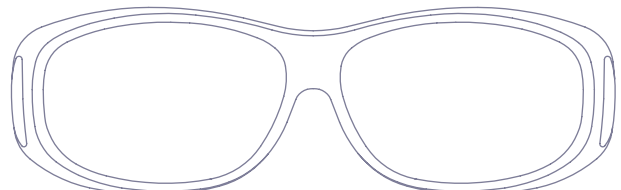
- Smoke
- Brown
- Amber

## FRAME DIMENSIONS

Front Profile: 140 x 45mm  
Lens Width: 60mm  
Lens Height: 41mm  
Temple Length: 123mm

## FRAME COLOURS

- Raven
- Tortoiseshell
- Honey



# PRICING W/S \$29.95 ex gst RRP \$69.95



## QUADRO (M)

The latest addition to the OverSpex™ collection, the Quadro is specifically designed to accommodate the majority of optical eyewear. Quadro is a contemporary shape, with a slightly square finish and sunglass style design.

Along with all other products in the OverSpex™ collection, Quadro provides optimal daytime vision in all environments, while also acknowledging the need for a sunglass that is both modern and versatile.

- 100% UV Protection
- Polarised
- SX™ Scratch Resistant
- Comprehensive Eye Cover

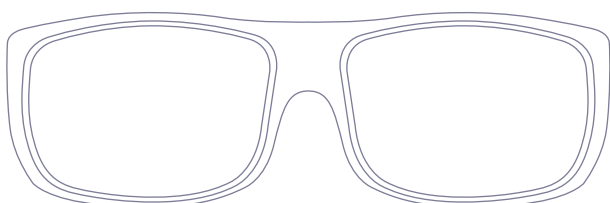
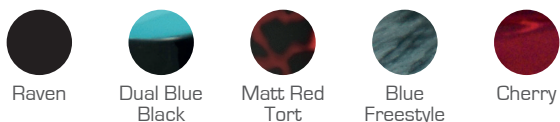
## LENSES

- Smoke
- Brown

## FRAME DIMENSIONS

Front Profile: 145 x 48mm  
Lens Width: 59mm  
Lens Height: 44mm  
Temple Length: 130mm

## FRAME COLOURS



## GRANDE (L)

The Grande has been developed to accommodate larger optical eyewear. This model is great for all recreational pursuits including walking, golf, and can be easily turned up to rest on your head when not in use.

Despite being the largest of the OverSpex™ range, the Grande exhibits ultra light-weight characteristics to maintain a comfortable fit every time.

- 100% UV Protection
- Ultra Light-Weight Frame
- Polarised
- SX™ Scratch Resistant
- Comprehensive Eye Cover

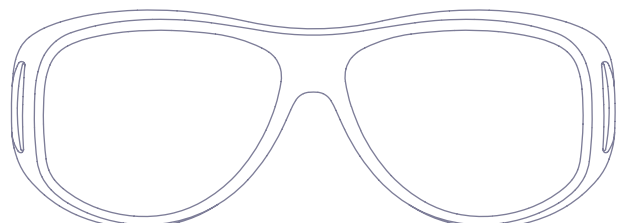
## LENSES

- Smoke
- Brown
- Amber

## FRAME DIMENSIONS

Front Profile: 140 x 53mm  
Lens Width: 60mm  
Lens Height: 48mm  
Temple Length: 122mm

## FRAME COLOURS



OVER-THE-TOP™ SUNGLASSES

# FRAME COLOURS

OverSpex™ are available in a family of great colours, ranging from the traditional Raven, through to the fun and fashionable Honey or Tortoiseshell. The wide selection of colours are well suited to the different personalities and interests of customers.

The vibrancy and endurance of any OverSpex™ frame colour is enhanced by the use of TR90 plastic, ensuring a quality finish for years of day-to-day use.

\*Colours available in selected shapes only



Blue Freestyle



Dual Blue Black



Matt Red Tort



Tortoiseshell



Raven



Red Freestyle



Bronze



Steel



Honey



Cherry

# PACKAGING



# MERCHANDISING

POS display stand - holds 4 frames



OVER-THE-TOP™ SUNGLASSES



## SELLING POINTS

OverSpex™ have been manufactured to meet worldwide sunglass standards whilst providing a fashionable alternative to traditional methods.

The OverSpex™ range has been sold very successfully in New Zealand for many years. Continual research and product development has ensured that this product meets the needs of even the most discerning spectacle wearer.

There has been overwhelming global demand for this brand and we are delighted to present the new generation of OverSpex™.

As our climate changes eye protection will become more and more important. In New Zealand and Australia there is an alarming increase in the incidence of melanoma of the eye. Most people would not dream of sitting in the sun without sunscreen yet they squint and struggle without adequate sunglass protection.

## FEATURES OF THE OVERSPEX™

- Four fashion sizes to suit most frame styles and sizes.
- Large range of fashion colours, updated regularly.
- Three polarised lens colour options.
- Stylish light-weight frame.
- Supplied in a fashionable protective case with high quality micro-fibre cleaning cloth and handy spectacle retainer.
- Individually boxed (in environmentally friendly packaging) for presentation.

## WHY RECOMMEND OVERSPEX™ ABOVE OTHER SUN PROTECTION METHODS?

Artificial light and temperature can confuse transitional lenses. Entering a shop can result in an annoying delay.

Clip-on sun lenses can be fiddly to put on and off as required. Especially for the older demographic who suffer from arthritis or similar ailments.

OverSpex™ can be either popped on the wearers head when not in use as with regular sunglasses or hung on the retainer cord supplied, when not in use.

Cost – with the cost of living creeping up and up it is more and more important to offer a choice. OverSpex™ are an affordable option which have a limited 24 month warranty.

## BENEFITS TO RETAILER

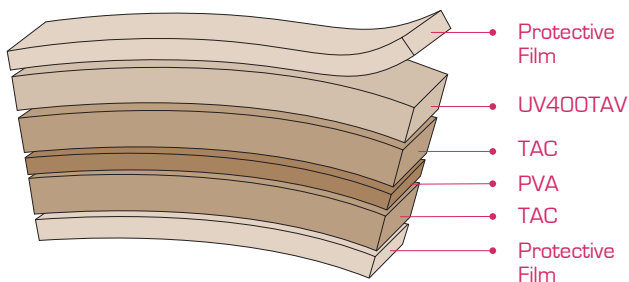
- Add-on sale opportunity for every spectacle wearer that crosses the door.
- A recommended retail price offering a higher than average margin.
- Manufacturer's warranty cuts out retailer in the unlikely event of problems.
- Full manufacturers support.
- Merchandising is available; the stand has been designed with a very small footprint making it suitable for even the most space-challenged outlets.
- Point of sale material directs foot traffic towards the product.
- Advertising in high profile publications raises public awareness of OverSpex™.

## OVERSPEX™ POLARISED LENS

OverSpex™ are fitted with premium OverSpex™ Polarised Lenses, providing outstanding clarity, 100% UV protection, and unparalleled scratch resistance. Designed to relax your eyes OverSpex™ Lenses are fully polarised to ensure maximum glare reduction and are available in Smoke, Brown, and Amber (selected models) tints.

OverSpex™ range of OverSpex™ Lens tints provide wearers with the option to choose the most appropriate lens for their lifestyle or outdoor pursuits.

## OVERSPEX™ POLARISED LENS CONSTRUCTION



## OVERSPEX™ POLARISED LENS TINTS

**Smoke:** Smoke polarised lenses transmit colours evenly to allow true colour recognition. Particularly suited to driving and general applications across varying light conditions.

**Brown:** Brown polarised lenses provide excellent contrast and improved depth perception. Particularly suited to driving, outdoor pursuits, water related activities, and general wear.

**Amber:** Amber polarised lenses provide the maximum light transmission and as such are particularly suited to low light conditions.

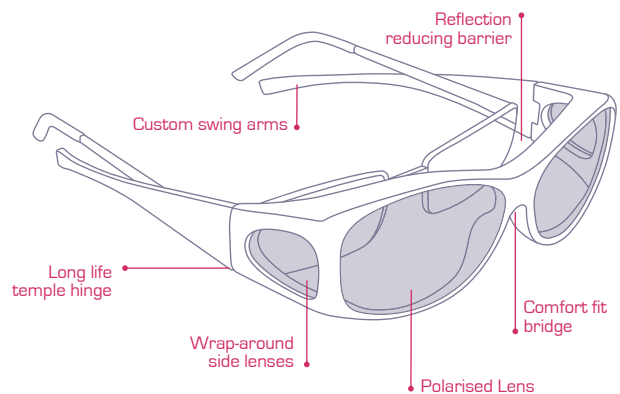
## OVERSPEX™ FRAMES

OverSpex™ careful design and rigorous product testing processes have resulted in “over-the-top™” frames that are simply unmatched.

The fusion between design and technology has also resulted in the use of TR90, a highly innovative nylon based fibre when applied to the OverSpex™ results in a sunglass frame that is extremely light-weight, highly durable, chemical resistant, and ensures long term colour endurance.

All our frames are covered by a limited 24 month warranty.

## OVERSPEX™ FRAMES FEATURES



## SUNGLASS STANDARDS

OverSpex™ Sunglasses comply to the mandatory requirements of the AS/NZS 1067.1:2016 and EN 1836:2005 standards for sunglasses and fashion spectacles.

overspex™

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