



AVATUDE™
ENHANCE YOUR DIGITAL LIFE

DIGITAL EYE STRAIN RELIEF FROM:





AVATUDE

As the amount of hours we spend in front of digital screens increases, so do the effects of blue light over-exposure. Optica's Avatude Blue light blocking eyewear reduces your absorption of blue light while maximising visual clarity, limiting the over exposure to blue light emitted from screens and indoor lighting around the clock. Perfect to use when focused on screens for long periods, working under LED and fluorescent lighting or reading in bed at night.

Avatude are a premium range of UV400 and UV420 blue light filtering glasses, suitable for all ages and budgets. The range is available in plano lenses, and magnifications +1.00 through to +3.00. Frames are constructed of acetate, TR90 and polycarbonate, and come with an Avatude case and retail-oriented display box. All frames are covered by a 24mth manufacturing warranty.

WHY CHOOSE AVATUDE?



A highly marketable, on-trend product range - meet your customers needs



Optical grade lenses - better contrast and less colour distortion



Tailored range to suit your demographics - kids, teens, adults, gamers



Lens magnification available for those who wear reading glasses



Branding and marketing support - social media, website, marketing tool kit



DELRAY

W/S \$19.95
RRP: **\$44.95**

LENS WIDTH: 51mm
BRIDGE WIDTH: 18mm
ARM LENGTH: 139mm



Reading powers available: 0.00 // +1.00 // +1.50 // +2.00 // +2.50 // +3.00

**High quality fashionable frames // Premium UV400 aspheric lenses
Blocking effect up to 28% // Supplied with protective hard case**



CLIFTON

W/S \$19.95
RRP: **\$44.95**

LENS WIDTH: 58mm
BRIDGE WIDTH: 17mm
ARM LENGTH: 136mm

BLACK GLOSS

Reading powers available: 0.00 // +1.00 // +1.50 // +2.00 // +2.50 // +3.00

**High quality fashionable frames // Premium UV400 aspheric lenses
Blocking effect up to 28% // Supplied with protective hard case**



FLORENCE

W/S \$19.95
RRP: **\$44.95**

LENS WIDTH: 47mm
BRIDGE WIDTH: 21mm
ARM LENGTH: 136mm

BLUE / WOOD

Reading powers available: 0.00 // +1.00 // +1.50 // +2.00 // +2.50 // +3.00

**High quality fashionable frames // Premium UV400 aspheric lenses
Blocking effect up to 28% // Supplied with protective hard case**



MANHATTAN

W/S \$39.95
RRP: **\$79.95**

LENS WIDTH: 70mm
BRIDGE WIDTH: 17mm
ARM LENGTH: 137mm

CRYSTAL

**Plano Lenses // High quality Acetate frames // Premium UV420
Anti-reflective lenses // Blocking effect up to 30% // Supplied with
protective hard case**



BROOKLYN

W/S \$29.95
RRP: **\$79.95**

LENS WIDTH: 54mm
BRIDGE WIDTH: 16mm
ARM LENGTH: 140mm



RYLAND

W/S \$29.95
RRP: **\$79.95**

LENS WIDTH: 50mm
BRIDGE WIDTH: 16mm
ARM LENGTH: 135mm



Plano Lenses // High quality split colour Acetate frames // Premium UV420 Anti-reflective lenses // Blocking effect up to 30% // Supplied with protective hard case

Plano Lenses // High quality split colour Acetate frames // Premium UV420 Anti-reflective lenses // Blocking effect up to 30% // Supplied with protective hard case



COBALT

W/S \$22.95
RRP: **\$69.95**

LENS WIDTH: 47mm
BRIDGE WIDTH: 15mm
ARM LENGTH: 130mm



AURORA

W/S \$22.95
RRP: **\$69.95**

LENS WIDTH: 49mm
BRIDGE WIDTH: 16mm
ARM LENGTH: 120mm



Plano Lenses // Quality split colour TR90 frames // Durable 180 Degree hinge for extra flexibility // UV400 Anti-reflective lenses // Blocking effect up to 25% // Supplied with protective hard case

Plano Lenses // Quality split colour TR90 frames // Durable 180 Degree hinge for extra flexibility // UV400 Anti-reflective lenses // Blocking effect up to 25% // Supplied with protective hard case

PACKAGING

AVATUDE GAMING

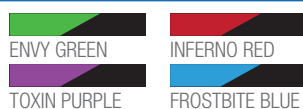
MERCHANDISING STAND



SHROUD - AVATUDE GAMING

W/S \$49.95
RRP: **\$99.95**

LENS WIDTH: 70mm
BRIDGE WIDTH: 17mm
ARM LENGTH: 137mm



AVATUDE

Plano Lenses // Quality lightweight split colour frame // Wrap frame design ideal for multiple displays // UV420 Anti-reflective lenses // Blocking effect up to 30% // Supplied with protective hard case & cloth



OPTICA®

EXPERIENCED / TRUSTED / QUALITY / SERVICE

For our full range of Optica Accessories visit
www.opticaaccessories.com

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